

the ultimate

COASTAL
LIVING

style guide

352
GREAT IDEAS

for every room
of the house



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COASTAL LIVING POCKETS
SPC SPECIALS

DECOR MADE EASY

Bold & Bright
Soft & Romantic
Clean & White...



...in the kitchen

WORN WOOD (left) For sea-inspired texture, choose cabinetry that resembles driftwood. This grayish wood, which looks as though it was weathered by salt and sand, is pecky cypress.

WHITE SLIPCOVERS (left) Loosely fitted furniture in any room is key for the laid-back, natural look—and a kitchen is no exception. Opt for outdoor fabrics, which wipe clean with ease.

TEXTURED TILE (above) Stay away from bold, shiny designs and instead go for matte, beachy styles. For extra impact, tile the entire wall, in addition to the usual backsplash.

MIXED METALS (above) From light fixtures to hardware, metallic finishes add variety to a quiet room. If you prefer lighter styles, try brushed bronze or brass.

TRIA GIOVAN (2)

...in the bedroom

TIMBER-CLAD CEILING

(opposite) A natural wood ceiling and exposed beams lend a cozy, intimate appeal to almost any room.

ORGANIC PRINTS (opposite and right) Botanical motifs like these floral and banana leaf patterns recall nature.

RATTAN (right) Warm up a cool space with organic details. Easy update: Just place a woven natural-fiber pouf next to a reading chair, where it can double as a side table or footstool.

BLUE HUES (right and below) Light shades of sea and sky enhance a neutral color scheme without straying too far.



“I like to play up the prettiness of airy spaces with beachy colors found right outside” —Sasha Emerson, designer





style shortcut

An arrangement of stems in a single bold hue—orange dahlias, blue hydrangeas, yellow calla lilies—adds a big dose of color with little effort. Choose varieties with large blooms for the biggest impact.

ONE COLOR, MANY SHADES

(left) Pick one vibrant hue, such as orange, and vary its intensity with fabrics and accessories in various shades of that color. Be sure to strike a balance between energetic patterns and solids.

A GRAPHIC RUG

(below, left) The floor is a great spot to add bright, geometric pattern. Rugs in vivid colors make a particularly bold statement in a neutral room.

GO DARK (below, right) Paint walls and trim one deep shade, such as eggplant, to create a feeling of coziness. Woven rugs and white upholstered pieces lend just the right fresh contrast.

PATTERN PLAY (opposite) Mix and match different scales of similar motifs, such as plaid. An oversize tartan print is a modern twist on a traditional, buttoned-up pattern.





...in the dining room

EYE-CATCHING ARTWORK

(left) Make a statement with a single large-scale piece in an unexpected medium. This portrait is a mosaic of bottle caps.

ECLECTIC FURNISHINGS

(below, left) Juxtapose pieces from different styles or eras, such as these distressed Queen Anne chairs pulled up to a sleek Saarinen table.

PAINTED DISPLAYS (below, right) Douse the backs of built-ins with a vibrant color such as turquoise to make serving pieces stand out.

LAYERED PATTERNS

(opposite) Vary the scale and motif of patterned textiles; the tablecloth and rug really pop against the green walls.



BOTTOM LEFT: PETER MURDOCK; BOTTOM RIGHT: PAUL COSTELLO; TOP LEFT AND OPPOSITE: TRIA GIOVAN